



HIS311- February 11, 2016

THE COLD WAR & CULTURE

Canada-U.S. relations during the Cold War

- **Military** partnership: alliance & illusion?
- **Strategic** alliances (UN, NATO, NORAD, etc)
- **Trade & Economic** relationship
- **People-to-people** (migration, draft dodgers, etc)
- **Ideological/cultural orientation** ***
 - Fear & paranoia: the nuclear bomb & the “red menace”
 - Psychological mobilization (propaganda)
 - Intelligence evolution & espionage
 - Sovereignty vs security

OUR TASK TODAY

***EXAM**

- To what extent does culture matter in the Cold War?
- Discuss the relationship between perception, paranoia and propaganda in Canada's Cold War

Cold War in Canada

- 1940s-1990s: the WESTERN CAMP
- An integral component of the “Free World”
- Dominance of the Cold War in Canadian way of life & the lives of ordinary Canadians
- Communist party of Canada & the CSFS *EXAM
- Balance between internal vs external policy
- Proximity to the US (geographically, politically, economically, culturally...)
- Challenge: carefully balancing our relationship with the United States

Recap: Culture & Cold War



RECAP: A battle of “hearts and minds”

“What we have to do is to convince not only their minds but their hearts...”

- Raymond A. Hare, Acting Assistant Secretary of State for Near Eastern, South Asian and African Affairs (U.S.) 1950



Louis Armstrong playing jazz music, Giza pyramids, Egypt 1961

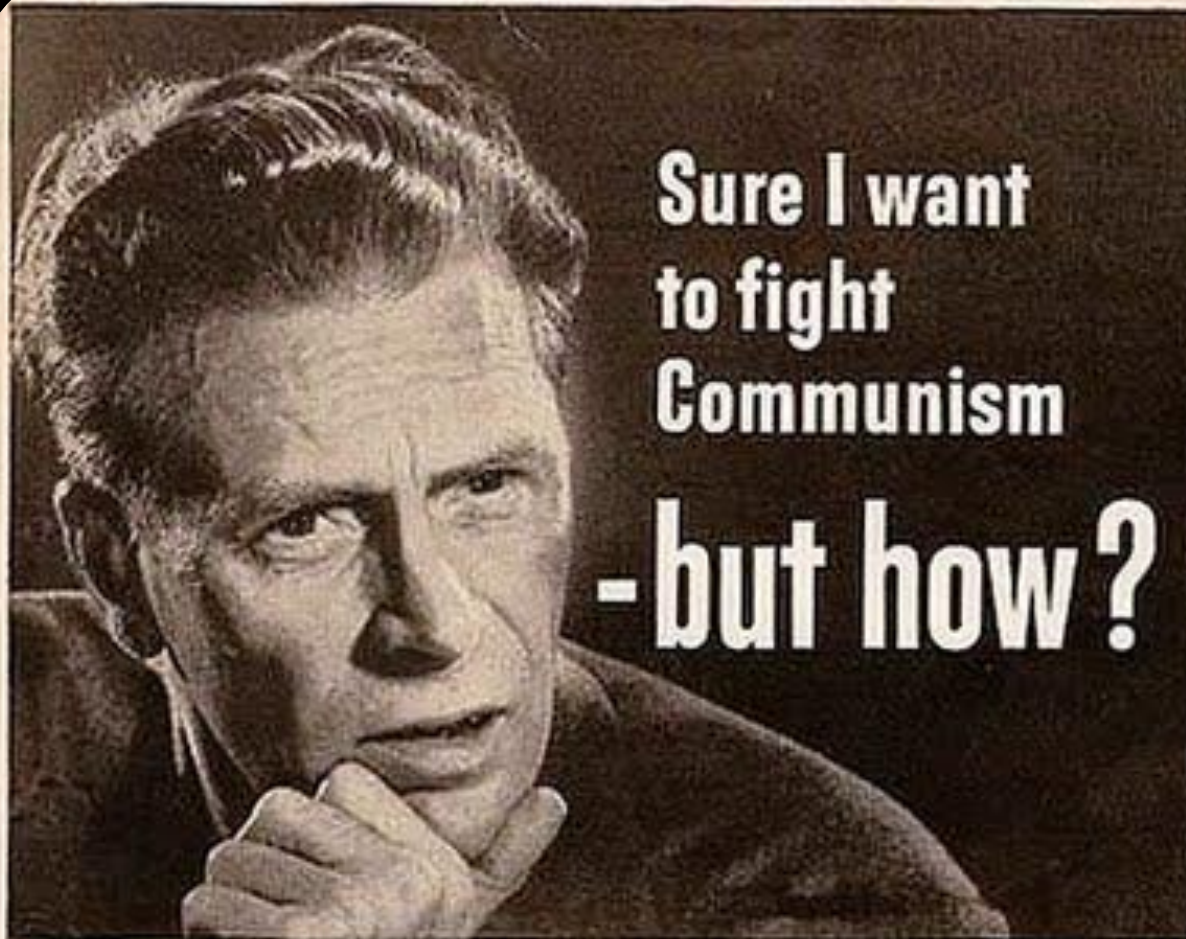
Cold War & Culture in North America

- Music, movies, books, television and other media, ie sports, social beliefs and behavior.
- NB: the **threat of a nuclear war & espionage**.
- Many works use the Cold War as a backdrop, or directly take part in fictional conflict between the U.S. and the U.S.S.R.
- The period **1953–62**: Cold War themes first entered the mainstream culture as a public preoccupation.



“Are you a communist or a
citizen?”





**Sure I want
to fight
Communism
-but how?**

With "TRUTH DOLLARS"—*that's how!*

Your "Truth Dollars" fight Communism in it's own back yard—*behind the Iron Curtain*. Give "Truth Dollars" and get in the fight!

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With "TRUTH DOLLARS"—*that's how!*

Help Truth Fight Communism

Give to the Crusade for Freedom



FREEDOM-GRAM



DO YOU LISTEN TO RADIO FREE EUROPE? I HOPE YOU DO, FOR I AM ONE OF MILLIONS OF AMERICAN CITIZENS WHO HAS VOLUNTARILY CONTRIBUTED TO BUILD THESE STATIONS, WHICH BRING TRUTH TO YOU WHO ARE DEPRIVED OF IT.

IN AMERICA MILLIONS REGULARLY PRAY FOR AN UNDERSTANDING BETWEEN OUR PEOPLES. PLEASE ADD YOUR PRAYERS TO OURS. SURELY OUR COMMON FAITH IN GOD IS THE PLACE WHERE HOPE FOR FREEDOM BEGINS.

I am a (occupation) _____
Name _____
Address _____

NOTE TO CONTRIBUTOR: Replies to this Freedom-Gram may be received written in a foreign language. If you should be unable to translate them, free translations may be obtained by forwarding the letters to Crusade For Freedom, c/o your local Postmaster.

Send your contribution and FREEDOM-GRAM
to your local or State committee
or: **CRUSADE FOR FREEDOM**
c/o YOUR LOCAL POSTMASTER OR
29 WEST 57th STREET, NEW YORK, N. Y.

Help
Truth
Fight
Communism...

Give to the
Crusade
for
Freedom

SUPPORT

RADIO FREE EUROPE
FREE ASIA

“Freedom Scroll”

- **“In the belief that freedom is the most precious of human rights, I gladly sign my name to this Freedom Scroll as evidence of my participation as a free citizen in the Crusade for Freedom, supporting the National Committee for a Free Europe and its striking arm, Radio Free Europe. In so doing, I join hands with millions of other Americans in bringing truth and hope to the courageous freedom-hungry people behind the Iron Curtain”**

Do we actually know where to face Communism?

If you could see
reprints of this
message for friends,
staff, or associates
just let us know.



Photographed especially for Canadair by Karsh

Communism and Christianity

Where are the churches of Russia... the worshippers of East Germany and Poland... Estonia... Latvia... the Christian congregations and missionaries of China? Gone... gone beneath the juggernaut of materialistic atheism that today enslaves six out of every twenty people living.

To communism, Christian countries present a lush target. Pious complacency, religious indifference, empty pews and churches mark an easy prey to a fanatic, soulless communism.

It is time for deep searching of our hearts. We can meet communism physically with guns — aircraft — airforce crews — but spiritually? We need to re-affirm the faith that first made our nation great... to man anew our spiritual frontiers.



CANADAIR

AIRCRAFT MANUFACTURERS
LIMITED, MONTREAL



CASS-48D

YOUNG MEN! YOU CAN SERVE YOUR COUNTRY NOW IN THE ARMY

“Duck and Cover” (1951)

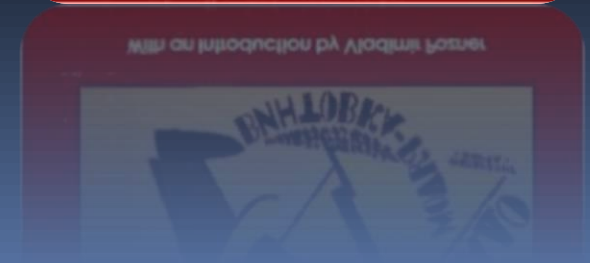
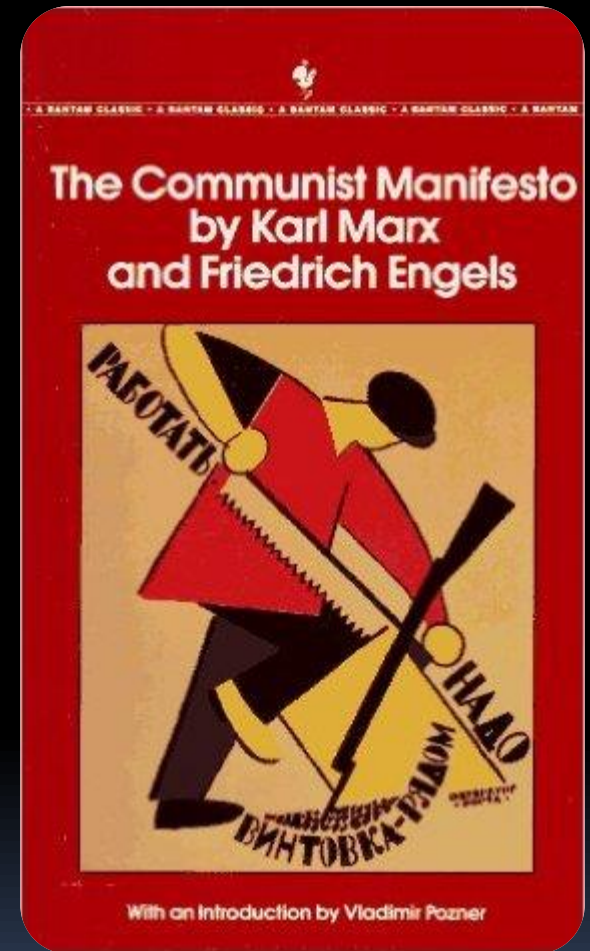


The Communist Party of Canada

- **Founded in 1921** at a secret meeting held in a barn in Guelph, Ont by 3 representatives from the Communist International and 21 Canadians.
- Established the Workers' Party in Feb 1922.
- The names of the participants remained secret until 1924 when the Workers' Party was abolished and the Communist Party became the speaker for the **Communist International in Canada**.
- From the Party's inception, the Royal Canadian Mounted Police(RCMP), acting under **Section 98 of the Criminal Code**, harassed the Party, broke up its meetings, raided its offices, confiscated its literature and in 1931 arrested its main leaders.

The Communist Party of Canada

- Party program on the teachings of **Vladimir Lenin** as adopted at the first meeting of the Communist International in Moscow in 1919.
- Lenin elaborated upon the ***Communist Manifesto***, written by Karl Marx and Frederick Engels in 1848, by adding 21 revolutionary points that differed from any other socialist doctrine.



The Communist Party of Canada

- Many members of the Communist Party became leaders in the **trade unions** and organizers of **new unions**, especially among industrial and unskilled workers.
- 1930s: the communists in Canada and in the United States were successful in organizing a number of industries under the new Congress of Industrial Unions (CIO). Also instrumental in organizing the **On to Ottawa Trek** and the Canadian Youth congress.

Section 98: “Unlawful associations”

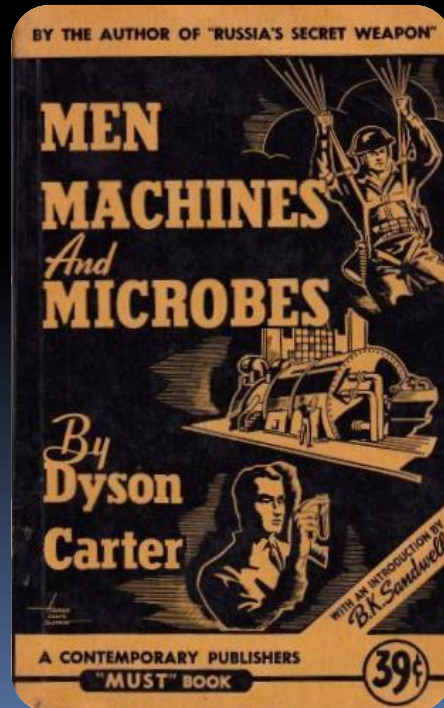
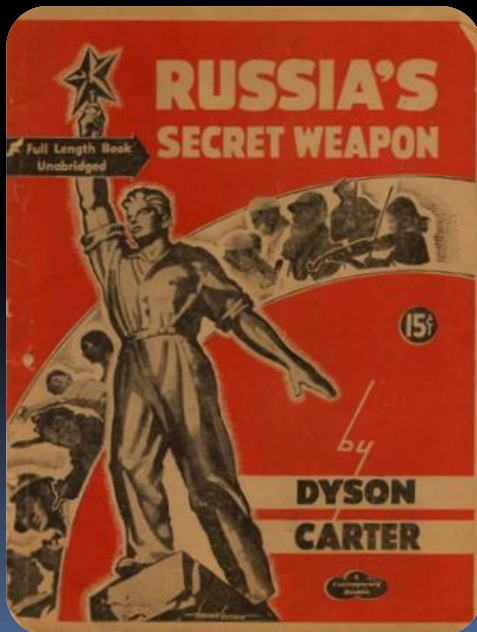
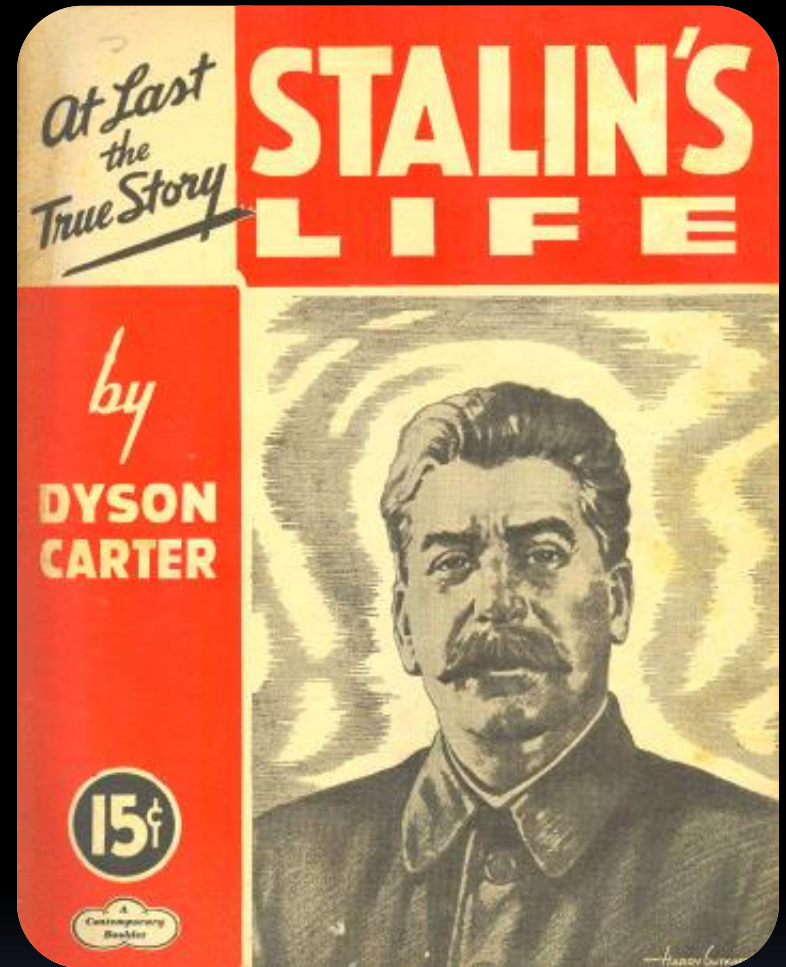
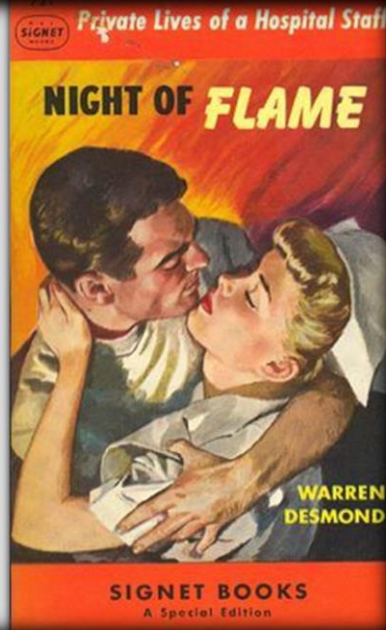


“Canadian Soviet Friendship Society” *EXAM

- **Dyson Carter** (1949-1960)
- Admirer of the Soviet Union, produced pro-Soviet literature (newspapers & magazines)
- Organized photo/film exhibits & tours to Moscow
- Central message: “**Telling the TRUTH about the Soviet Union**”
- Cross-Canada speaking engagements organized by the CSFS, arguing that the prevalent Western view of the Soviet Union as sinister and backward was false.
- Language of the **progress and enlightenment**

Canadian Soviet Friendship Society: Mission statement (1952)

- "develop friendship between the peoples of Canada and the peoples of the Soviet Union," which would be realized by bringing to the Canadian peoples, in every possible way:
 - a) Information about all aspects of life in the Soviet Union today;
 - b) The truth that the Soviet peoples and their Government want peace and friendship with all countries;
 - c) Facts concerning the great advantage Canada can gain by economic, cultural and scientific exchange and co-operation between our country and the Soviet Union



'If people know truth about us— no more war' Stalingrad woman

"Ask the people of Canada to find out the truth about us. And tell everyone the truth. If the people know the truth then there will be no more war . . . and then Canada will never have such a city as ours." This message, spoken by a woman of Stalingrad, was delivered in person by Dyson Carter to a Massey Hall audience of more than 1,500 Canadians last week. In an hour long address, the well-known Canadian science writer ripped into lie after lie spread about our northern neighbor and World War 2 ally, based on a recent tour of the Soviet Union.

Sponsored by the Canadian-Soviet Friendship Society as part of a month of intensive activity across the country to acquaint Canadians with life in the U.S.S.R. as it really is, the meeting also paid tribute to its 33 years of socialist achievement.

Despite press silence in many countries people all over the world are learning that the Soviet Union, in the United Nations, has again called for a meeting of the Big Five powers to sign a pact of peace and cut armaments by one-third, said Carter.

Prime Minister St. Laurent refuses to even mention Soviet peace proposals, Mr. Carter emphasized. "He says we must arm to face the 'Soviet threat,' while the Soviet Union calls for all countries to disarm, so there will no longer be any threats."

Lesson of Stalingrad

Describing his visit to Stalingrad, the Soviet city Torontonians adopted seven years ago and site of historic World War 2 battles



Charlotte and Dyson Carter photographed in the U.S.S.R.

CANADIANS VISIT OUR NORTHERN NEIGHBOURS



PICTURE-REPORT
OF A TRIP TO
THE SOVIET UNION

25c

CSFS brochure distributed by *News-Facts*, containing the reports of the CSFS delegation to the USSR in 1953. The delegates here pictured are (L-R) Eleanor Ashworth, Major R.T. Lafond, Florence Dorland, Rosalind McCutcheon, Margaret Spaulding, Paul Pauk, and Leo Clavir. This copy was given to Jennifer Anderson by J.E. Baxter.



OFF TO RUSSIA: Off to see "what's going on in the cultural field" in the Soviet Union are these six Canadians — two Torontonians and four Montrealers. Left to right are: Eric

Aldwinckle, Toronto, Micheline Legendre, Wilfrid Lemoina, Mrs. Madeleine Saint-Germain, Frederick Varley, Toronto, and Pierre Saint-Germain. (Gazette Photo Service.)

Soviet Artists Thrill Audience



Holding the flowers presented by the Canadian-Soviet Friendship Society, Sophia Galukina, ballerina; Elizaveta Chaydar, soprano and Galina Maslova, accompanied, smile at the crowd of 360 people that gathered to greet them on their arrival, together with the other Soviet artists, at the Union Station in Toronto.

Source: (top) *Montreal Gazette*, April 1954, clipped on LAC, RG146, A200600093, p. 23.

(Below) Source: *Ukrainian Canadian*, n.d., 1954, clipped on LAC, RG146, A200600095, p. 66.



"This picture was taken in the Royal York Hotel in Toronto in 1954 on the occasion of a banquet given by the Canadian-Soviet Friendship Society in honour of His Excellency Dmitri Chuvakhin, the Soviet Ambassador to Canada. Pictured above are (l-r) Vladimir Burdin, Cultural Attaché at the Soviet Embassy; Mrs. Burdin; Mrs. Chuvakhin; Ted Baxter, National Secretary of the Canadian-Soviet Friendship Society; Mr. Chuvakhin; Paul Pauk, executive member of the Canadian-Soviet Friendship Society."

Source: Private Collection, J.E. Baxter.

Communist Party of Canada

Lessons from our History

*Celebrating the 90th
anniversary of the
Communist Party of Canada*

RCMP on the CSFS

- "it is clear that, as a communist front organization, the CSFS fulfilled two functions in Canada. First as a **clearing house for invitations for visits to the Soviet Union, and for the distribution of films, books, and propaganda literature produced in the USSR** ...Probably the CSFS had some limited success also in "bringing to the fringe of communism groups of people across the Dominion.. .who may, in turn, become **sympathetic to communist ideology.**"

Soviet Propaganda...



The Cold War & Cinema

- *Dr. Strangelove, or How I Learned to Stop Worrying and Love the Bomb* (American: black comedy about nuclear war)
- *The Front* (American: blacklisted movie makers in Hollywood)
- *Missiles of October* (American docu-drama about the Cuban Missile Crisis)
- *No Way Out* (American: intrigue and romance in the Pentagon)
- *On the Beach* (American: the world after nuclear war)
- *The Manchurian Candidate* (American: communist plots in the US)
- *Day of the Jackal* (American: terrorists in France)
- *Eleni* (American: the Greek civil war)
- *Funeral in Berlin* (British: spies and defectors)
- *The Ipcress File* (British: "prequel" to the Funeral in Berlin)
- *The Jigsaw Man* (British: Soviet spies in England)
- *The Nasty Girl* (German: problems dealing with Nazi past in Germany)
- *The Spy Who Came In From the Cold* (British: Cold War intrigue)
- *The Third Man* (British: thriller in occupied Austria at war's end)
- *Bhowani Junction* (American: Indian nationalism and British at war's end)
- *The Bridges at Toko-Ri* (American: The Korean War)
- *Missing* (American: search for a US journalist in South America)
- *State of Siege* (French: guerrillas in Uruguay)
- *The Little Drummer Girl* (American: Israelis dealing with the PLO)

“Fail Safe” (1964)



Dr. Strangelove or: How I Learned to Stop Worrying and Love the Bomb (1964)



“I spy” TV series (NBC-1965)



Is your
washroom
breeding

Bolsheviks?

*Employees lose respect
for a company that
fails to provide
decent facilities for
their comfort*

TRY wiping your hands six days a week on harsh, cheap paper towels or awkward, unsanitary roller towels—and maybe you, too, would grumble.

Towel service is just one of those small, but important courtesies—such as proper air and lighting—that help build up the goodwill of your employees.

That's why you'll find clothlike ScotTissue Towels in the washrooms of large, well-run organizations such as R.C.A. Victor Co., Inc., National Lead Co. and Campbell Soup Co.

ScotTissue Towels are made of "thirsty fiber" . . . an amazing cellulose product that drinks up moisture 12 times as fast as ordinary paper towels. They feel soft and pliant as a linen towel. Yet they're so strong and tough in texture they won't crumble or go to pieces . . . even when they're wet.

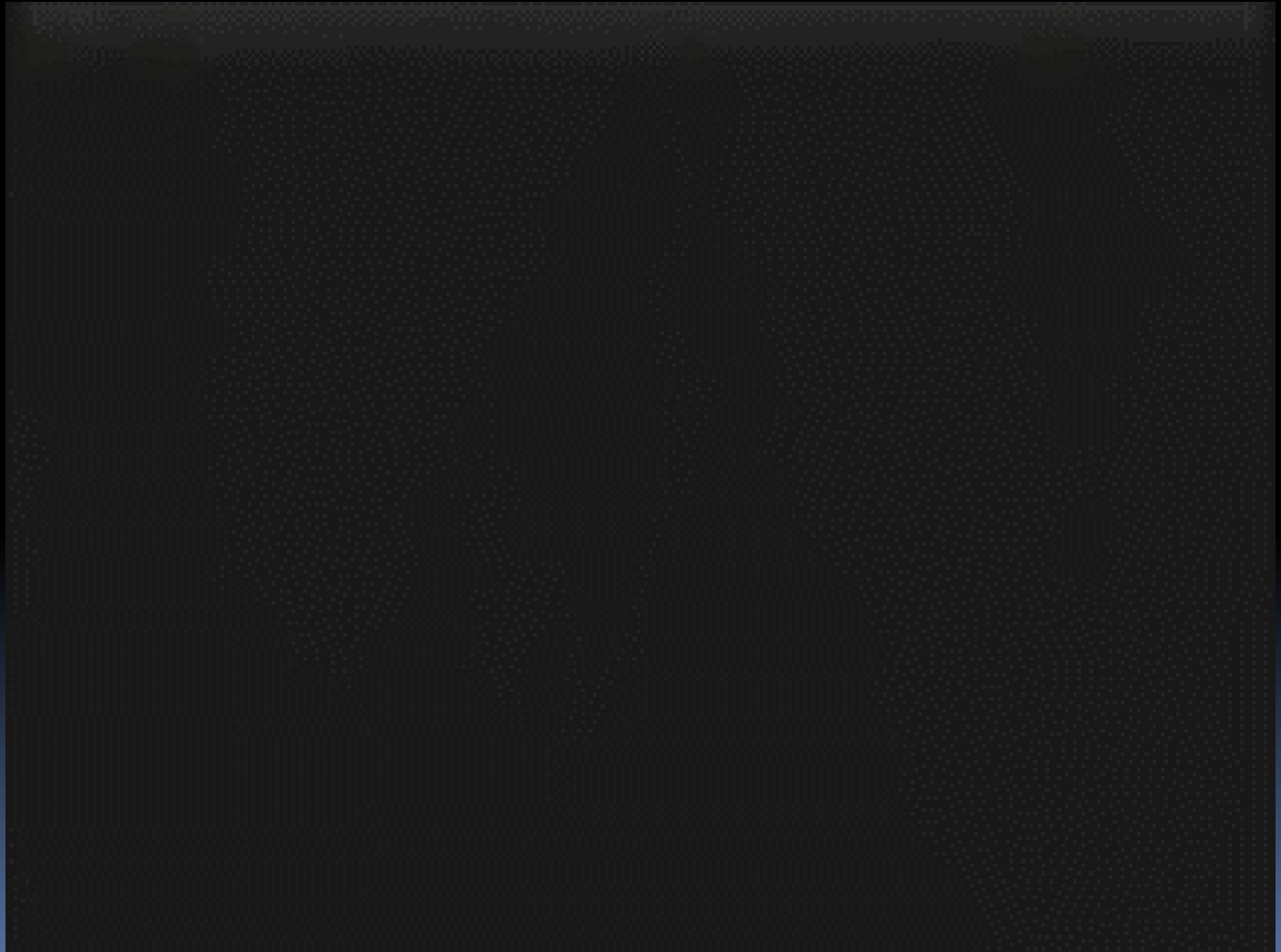
And they cost less, too—because one is enough to dry the hands—instead of three or four.

Write for free trial carton. Scott Paper Company, Chester, Pennsylvania.



ScotTissue Towels - really dry!

Wendy's: Soviet Fashion Show



A vertical bar on the left side of the slide, consisting of a series of colored segments: a thin black line, a thin white line, a thin grey line, a thin yellow line, and a thick pink line.

Apple's "1984" commercial

Bob Dylan:Masters of War (1963)

